

The Learner Profile was introduced as a transformational shift in teaching and learning in Laguna Beach Unified School District, redefining how students engage with their education and prepare for the future. Building on strong academic outcomes in a high-achieving district, the Learner Profile emphasizes the development of essential skills such as teamwork, creativity, problem-solving, and empathy-qualities that enable students to thrive in an ever-changing world. The initiative, born from two and a half years of discussions with educators, parents, community members, and students, defines key student outcomes beyond academic achievements. The Learner Profile video was a key asset in launching this shift, helping to bring the framework to life in a way that resonated with students, families, educators, and the broader community. A goal was for the video to truly reflect the collaborative effort behind the Learner Profile; it was important to capture the many voices that shaped its development. In our community, trust comes not just from direct involvement but from knowing that the district actively seeks out, listens, and values input. The video offers real examples of how these skills are woven into learning, helping families and the community see what personalized, real-world education looks like in action. The video was created for students, staff, parents, and the broader community to introduce the Learner Profile in a way that is easy to understand. Since terms like "college and career readiness" can feel abstract, the video provides clear examples of what that means in classrooms and beyond. It helps everyone—from parents to educators—see how learning experiences in LBUSD prepare students for life after graduation. The video played a central role in the district's Learner Profile launch. It was featured on a dedicated web page, included in the annual community report, and shared on social media, school websites, and newsletters. To keep the conversation going, key messages were also shared in staff newsletters over time. Designed to be both engaging and informative, the video is used at staff meetings, parent events, and community presentations to create a shared understanding of student learning. The Learner Profile video has played a critical role in creating a shared language around student success, and a shared understanding of the district's vision among families, staff, and students. The Learner Profile was officially introduced at the start of the 2023-2024 school year-- a key measure of success in communicating this shift was awareness and adoption of the Learner Profile among staff.

By April 2024, 62% of staff reported strong familiarity with the Learner Profile, while an additional 32% had some awareness